

## DISASTER RELIEF AND REHABILITATION



### JOLLIBEE GROUP FOODAID PROGRAM

In 2013, the Philippines suffered through Typhoon Yolanda (Haiyan), one of the strongest storms in recent history. Thousands of people were affected and struggled to reclaim and rebuild their lives, families, jobs, homes and communities.

In the immediate aftermath of the disaster, Jollibee Group Foundation consolidated its disaster relief and rehabilitation efforts into Jollibee Group FoodAID Program to help in providing timely assistance to the immediate needs of those affected.

#### Mobile Kitchen and Relief Packs

With the donations raised through the generosity of more than 1,900 donors, which included Jollibee Foods Corporation shareholders, franchisees, stakeholders, employees and loyal customers,

a substantial portion was utilized in immediate relief efforts.

Program volunteers deployed relief goods, facilitated logistical arrangements and set up mobile kitchens in the communities most damaged by the storm. Using a special congee mix developed by the JFC commissary, the mobile kitchens served thousands of meals to affected families.

The remaining funds were used in implementing programs that assisted affected communities recover from the disaster. These initiatives are:

#### Special School Feeding Program

In 2014, the donations funded a special school feeding program that served lunch to nearly 50,000 students from

over 134 schools in 6 provinces and 16 municipalities three times a week.

#### Farmer Livelihood Recovery Program

JGF also established the Farmer Livelihood Recovery Program, which assisted 702 farmers in Yolanda-affected areas whose crops and equipment were damaged by the storm. Financial resources, training and market access were provided to the program participants, allowing them to restore their farms, repair their equipment and return to agricultural and economic productivity.

JGF and its partners will continue to assist in disaster relief and rehabilitation through the immediate and efficient deployment of Jollibee Group FoodAID and other relevant programs.



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[1 to 5] With the assistance of JFC employee volunteers, JGF complemented relief packs with mobile kitchens to provide affected families with hot meals [6 to 7] JGF assisted affected farmers in the Visayas to produce food for their family and earn additional income